



Wireframes are used by designers to outline what the screens on your new product will look like. They come in different levels of detail to reflect where in the process they are created:

- **Low-fidelity wireframes** are often hand-drawn and contain very little detail about what will appear on the screens. These are often used to map out what screens are required, the flow of the screens and the high-level content (e.g. picture, text, button, menu bar, etc).
- **Medium-fidelity wireframes** replace the hand-drawn screens with computerised ones – using software tools like Sketch or Balsamiq. The high-level content is replaced with additional details – such as what type of picture will be displayed, what content will be included (e.g. contact information, user registration), etc.
- **High-fidelity wireframes** often look like graphical representations of the actual screens. User experience designers will fill in actual fields on a form (e.g. field labels, field types - calendar, drop down, radio buttons, etc)., general spacing and font sizes. Graphical or visual designers will start to fill in the colours, font types, logos, styling etc. Items are annotated to include design and development notes (e.g. click here to go to a page)

To validate your idea, start with low-fidelity wireframes to build the framework of your product.

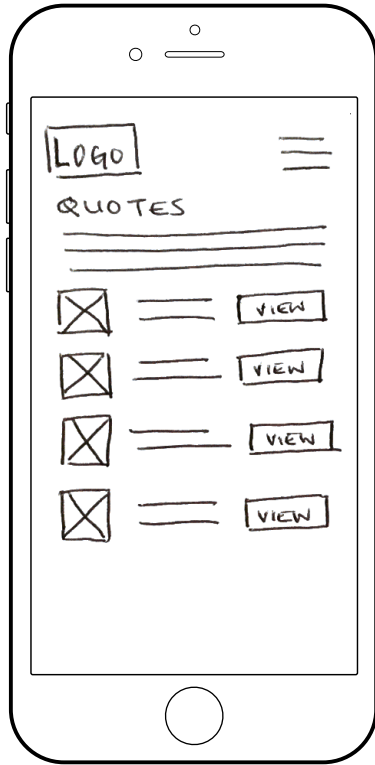
Instructions:

1. Use the templates to draw your low-fidelity wireframes – making as many copies of the template as required. Add one or two lines to describe the purpose of each screen.
2. Cut out each screen and place them in order
3. Find some potential users to review your screens and to give you some feedback on the functions and processes that your product will support.
4. Update your wireframes based on their feedback.

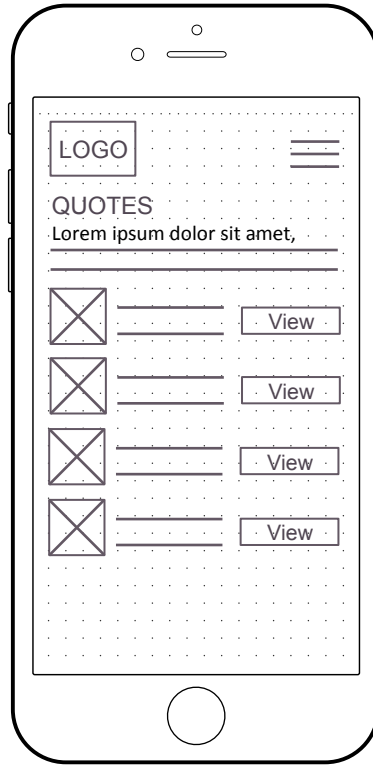
Appendix J: Wireframe Examples



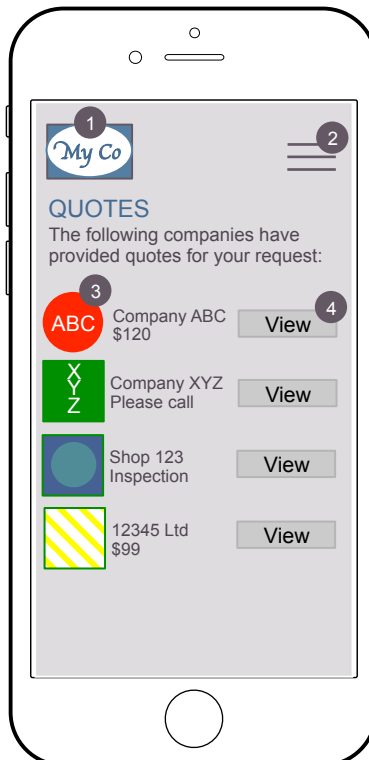
Low Fidelity



Medium Fidelity

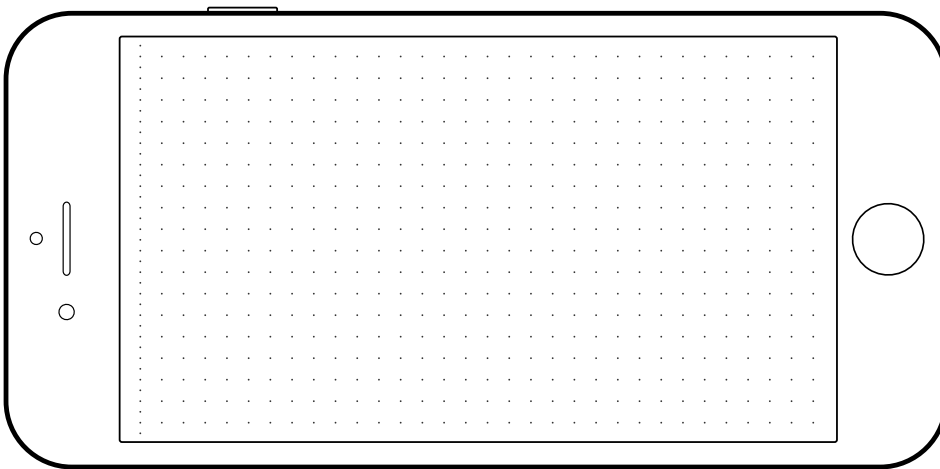
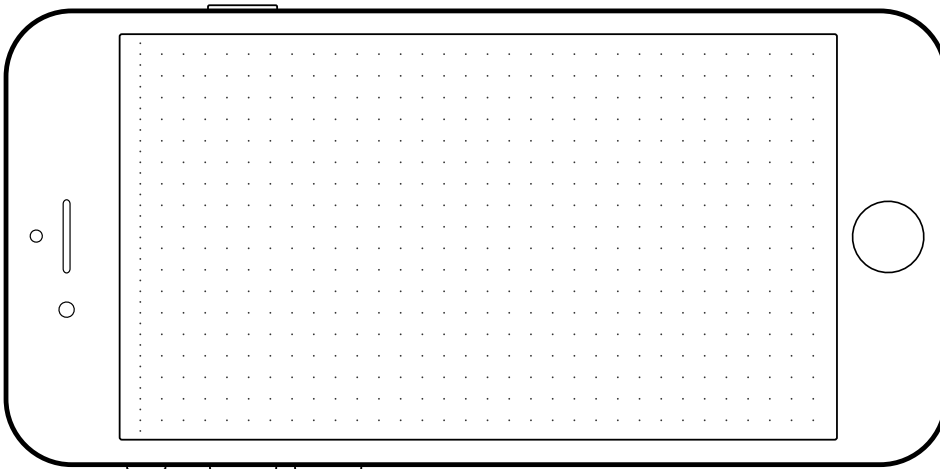
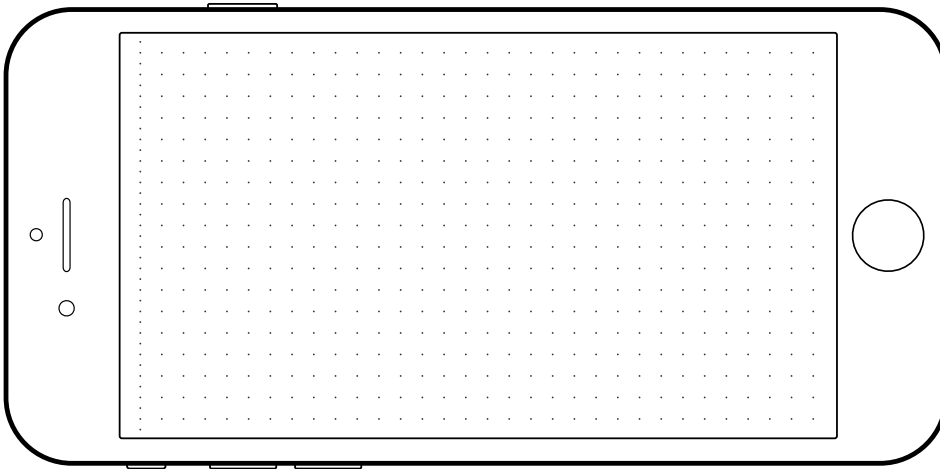


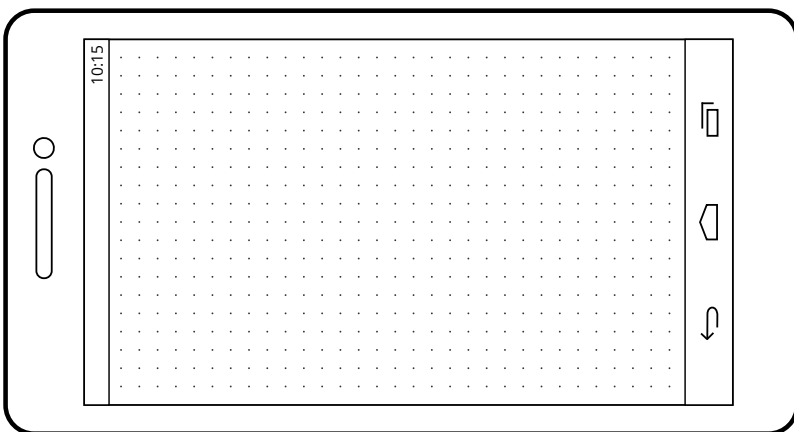
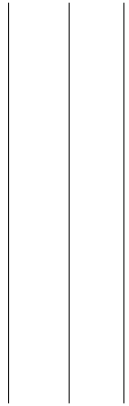
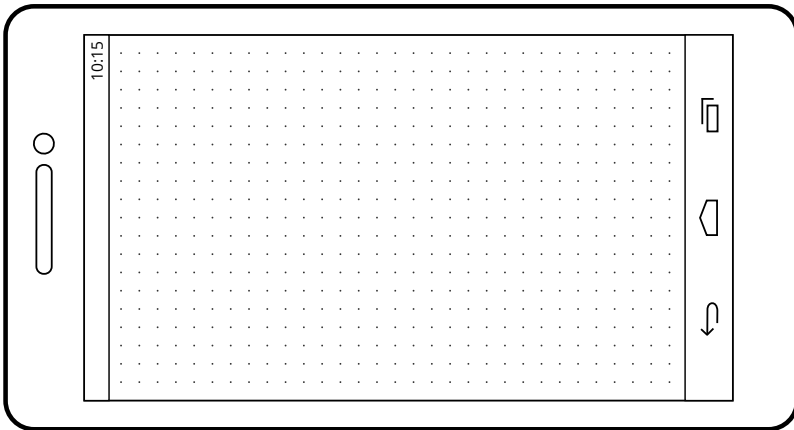
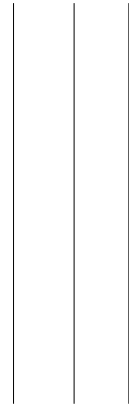
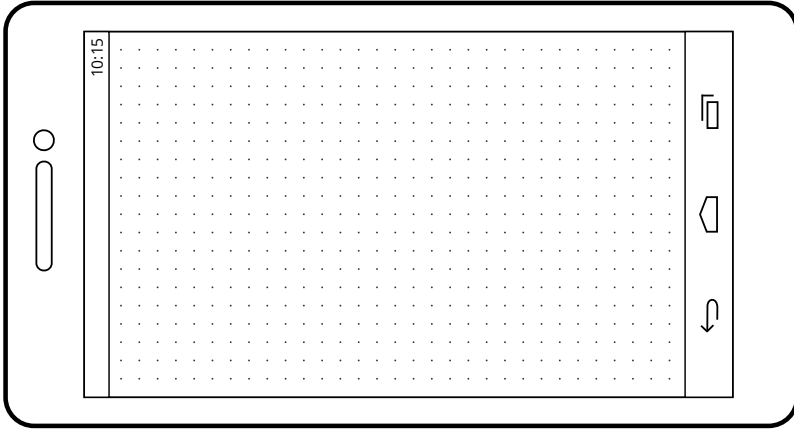
High Fidelity

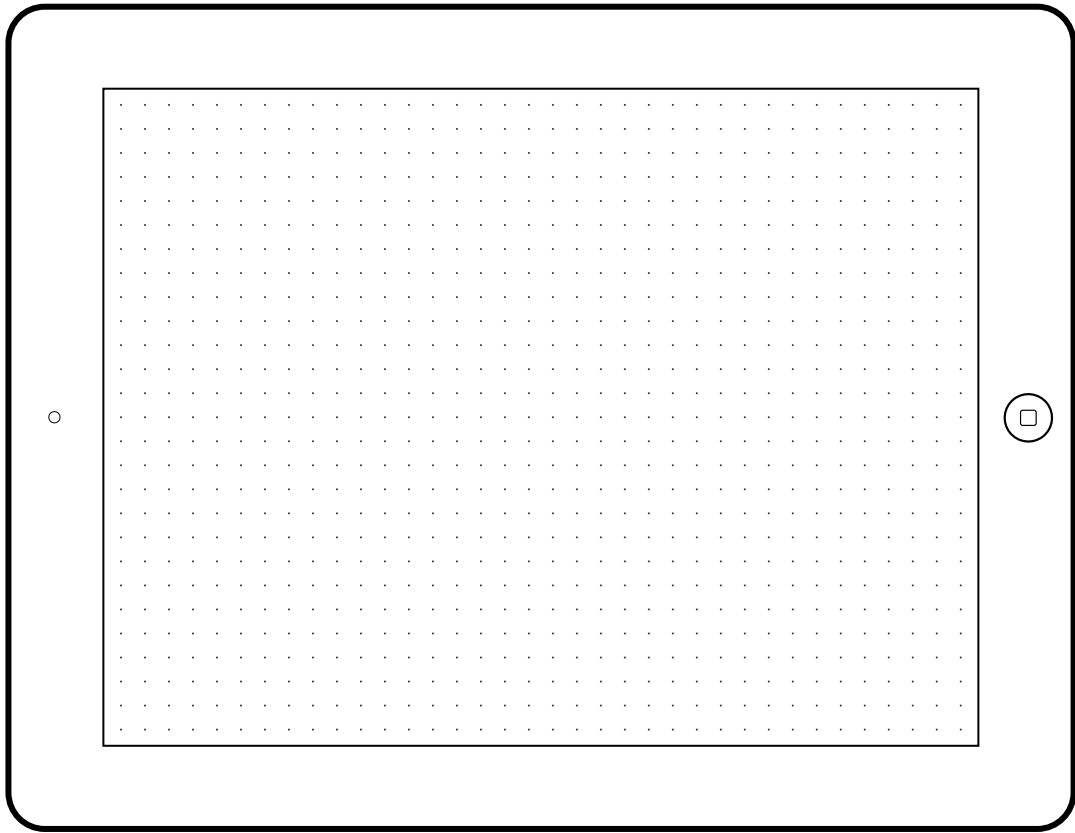


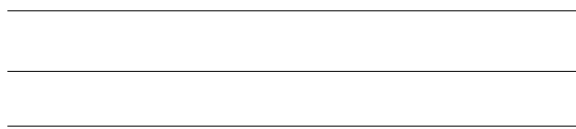
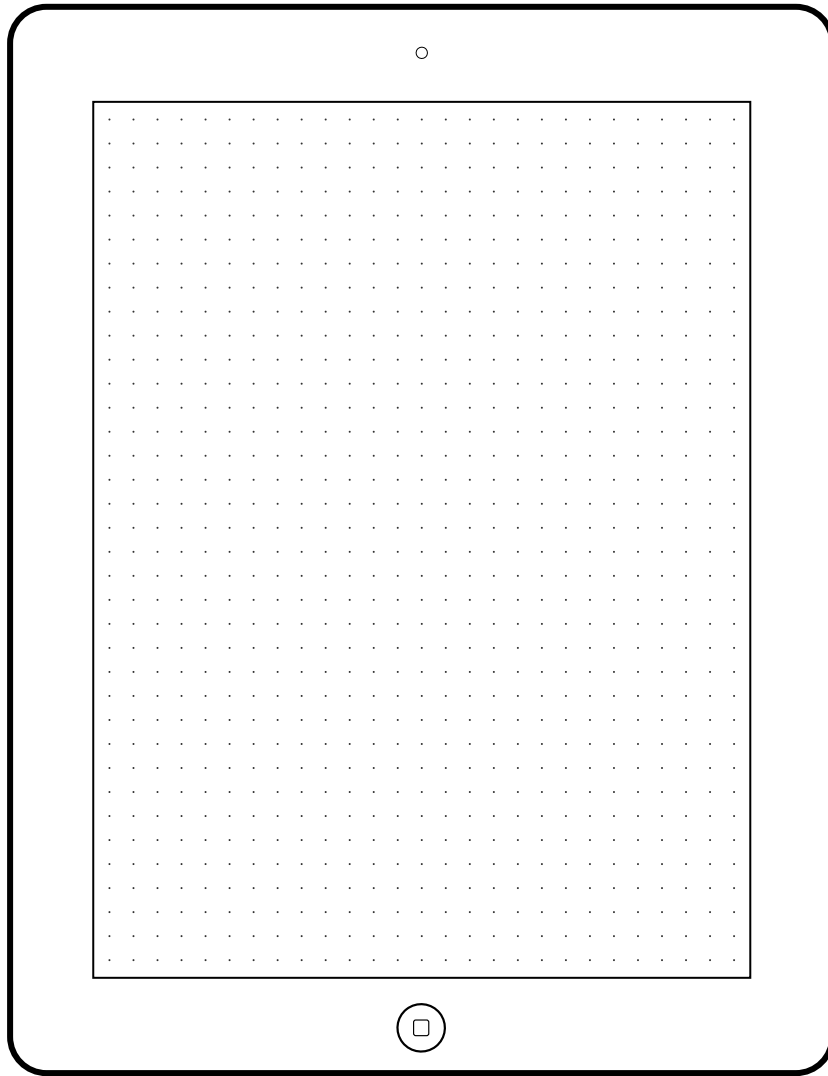
- Annotations:
1. Click to return to home page
 2. Click to view menu options
 3. Click to view company in new tab
 4. Click to view quote

iPhone 6 Wireframe Template












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